

Press Release

Halal Certification Services (HCS) condemns using their trademark to mislead people about spitting on food in halal and halal certification on Twitter

December 29th 2021, Switzerland:

Halal Certificates issued by Halal Certification Services (HCS) are recognized world-wide as guarantee of a trustworthy professional certification of the highest quality and standard. HCS is a worldwide operating Halal certification body founded in 1987 and abides to the most stringent and unified accepted Islamic rules on Halal laws. Twitter posts-mentioned below are tarnishing the positive image of HCS established and nurtured over the last 34 years.

There is no “spitting on food neither in halal nor in halal certification” These claims are totally wrong and were fabricated by some unheeding Twitter users. Spitting on food is neither socially acceptable nor it is considered halal according to the Islamic fiqh. HCS continuously and carefully investigate every single incident in social media where our logo is being misused in such misleading and false claims. HCS shall take swift and strict legal actions against the culprits and is requesting twitter to delete these postings from their website immediately.

“Spitting on food is neither socially acceptable nor halal nor part of any halal certification as claimed” Shaikh Ali Ben Messaoud Shariah Advisor HCS

Shariah Advisor of Halal Certification Services (HCS) Shaikh Ali Ben Messaoud confirmed that HCS is a bridge between consumers and enterprises. These companies want to offer authentic Halal certified products and thus contact HCS for guidance and assistance.

Different Twitter users from India have mis-used our halal logo to make false claims and statements which are far from what HCS stands for. These accusations are a violation of the ideology of Islam and clear violation of our intellectual property and thus strongly condemnable. Misleading use of our logo is making people from around the world believe something clearly non-Halal to be Halal which is tarnishing the concept of Halal and the respectable name of our organisation. We humbly ask social media users not to give credit to such false claims and condemn these false statements.

“We want to make it clear that the specific Halal Logo is our intellectual property and shall not be used in such misleading way – we will keep our options open to take legal actions against those involved” Dr. Khaled Abou Hadeed, Managing Director

Dr. Khaled Abou Hadeed, Managing Director of HCS, confirmed that the used logo is HCS intellectual property and is registered with relevant IPO authorities in Europe and USA. Furthermore, he has informed that all possible legal steps and actions shall be taken against those who are responsible for mis-using our intellectual property and thus tarnishing

organisation's reputation and also Islam, Halal and Halal Certification. Our Logo is trademarked and shall never be altered or combined with posts which are obviously wrong and give a wrong image to Islam and Halal. Our legal team is in the process of taking swift and appropriate legal actions as necessary. ###

These are the links of tweet which are clearly tarnishing our name, Islam and Halal and our logo by mis-using our intellectual property.

<https://twitter.com/YssDelhi/status/1302449106351132672?s=20>
<https://twitter.com/arunrane9/status/1466024960334319616?s=21>
<https://twitter.com/sanatanipersec/status/1466064225944498177?s=21>

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